morfields

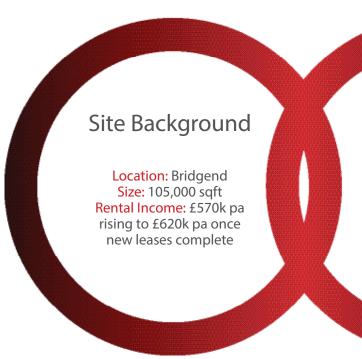
Asset Management of Bridgend Shopping Centre



20 UNIT SHOPPING CENTRE IN BRIDGEND

Moorfields Asset Management implemented a strategy which has resulted in:

- Sale for 27% higher than agents 2015 valuations.
- Attracted new lettings and negotiated regears increasing GRI by 10% (rising to 20% when including leases which will complete post sale).
- Generated profits of £900k over 2 year management period.
- Replaced pre-appointment management agents with minimal disruption. Retained centre manager.
- Worked closely with local agent to achieve new lettings via traditional advertisements and targeted email campaigns.



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